



Alro Steel

Metals & Plastics

MISSION STATEMENT

To ensure the long term success of Alro and its people by exceeding our customers' expectations.

SERVICE EXPECTATIONS

Tender Loving Care for all Customers

Everyone is your customer.

Next Day Delivery

Most customers rely on it.

Zero Errors

What good is great delivery if it's wrong?

Heroic Recoveries

Turn a problem into an opportunity. If something goes wrong, fix it now!

Figure out what happened later and learn from it.

FOUNDATIONS

PEOPLE • SAFETY • SYSTEMS • INVENTORY • FACILITIES • EQUIPMENT